



LEADERS IN EDUCATION ADVOCACY AND REFORM NETWORK VOLUNTEER CONSULTING PROGRAM

About US

LEARN is the hub for graduate students and young professionals committed to the education space.

The **LEARN Volunteer Consulting program** matches graduate and undergraduate students across the entire university with innovators in the education space looking for an extra hand. Volunteers are expected to contribute **about 10 hours of work over a 2 week period**. Projects outside this scope are possible but would be discussed on a case by case basis with the organization.

Client Name



Sci Starter

SciStarter, started in 2010, *seeks to bring together the millions of citizen scientists and scientists* in the world by enabling and encouraging citizens to learn about, participate in, and contribute to science through both informal recreational activities and formal research efforts. SciStarter creates a shared space where project organizers recruit and collaborate with participants.

To learn more, visit: <http://scistarter.com/about.html>

Project Proposal(s)

(Choose one!)

Project Option #1: Tracking Metrics to Measure Success

SciStarter has had success matching volunteers with science research projects across the globe. As the organization seeks to expand further, it is looking for some high -quality thinking around being able to actually **measure and track their successful matches**. *The problem to solve is how many SciStarter website visitors are successfully finding their projects through the site and how many of those people convert to participants once they find a project?* SciStarter seeks a talented team of Penn students to help it get closer to answer!

Project Option #2: Understanding the needs of Organizational Partners

SciStarter greatly values the relationships it has with its research science project organizers. As the organization seeks to expand further, it seeks to further improve and strengthen this relationship by understanding how to better serve their partners. *SciStarter would like to conduct focus groups to better understand their science partners' needs and is looking for a talented team of Penn students to make this happen. Specifically, SciStarter wants to understand how project organizers currently recruit participants and whether or not (and why/not project organizers are satisfied with those recruitment processes. Is recruitment a core challenge for the Project Organizers?*

Project Option #3: Creating "starter kit" for New science research projects

SciStarter seeks to also help potential citizen science project organizers get a head start. There are Toolkits available for new project organizers and these resources center around learning outcomes, social science tools, etc. SciStarter seeks to help scientists and organizers learn about tools they need to jumpstart their project: sensors, open data kits, software to run projects, recruitment tools, etc. This new toolkit will provide tactical approaches for launching a project framed by a general overview of citizen science. SciStarter envisions this as an online/offline process (workshops and online tools.. *SciStarter is looking for talented Penn students to help them create this invaluable resource and workshop scenarios.*

Project Option #4: Volunteer Community Engagement- Finding Best Practices

SciStarter has an expansive network of citizen scientists that have volunteered their time to contribute to a research project spread out between social media sites, newsletter lists and other SciStarter lists. SciStarter wants to bring these communities together and truly foster a sense of a shared community amongst its volunteers. *SciStarter seeks a talented group of Penn students to come up with a strategic plan that will allow it to improve its volunteer engagement.*

How to Apply & Questions?

If interested, please email E-mail mshar87@gmail.com and sharlene@learn-network.com with a copy of your resume.

If you have questions, please email us and we'll answer them promptly!